ENDS OF THE EARTH CYCLING®

2021 tour HANDBOOK

Texas

Greetings,

THANK YOU for partnering with us to transform the lives of youth globally. If you are reading this handbook, it's because you have committed to joining us on one of our 2021 Bike Rides. Get ready for one of the best weeks of your life!

Ends of the Earth Cycling® exists to promote and resource global youth ministries. Peter Flax, former Editor of Bicycling magazine, said, "The bicycle can be an instrument, a weapon, a fashion statement, an extension of your body or a toy." The Ends of the Earth bike ride is an opportunity for you to use your bicycle as an instrument to bring glory to God. Through pedaling hundreds of miles, you are speaking up for those who cannot speak for themselves (Proverbs 31:8-9).

Through sharing stories, praying, riding, and running with us, you are raising awareness and funds for global youth ministry. In 2020, due to Covid, we had to postpone 4 out of our 5 cycling tours. Despite all the "CRAZY" in 2020 and by God's grace, $123,000 was provided to promote and resource youth ministries in Romania, the Philippines, Cambodia, Ukraine and Bolivia. We also sent a team to serve and train ministry workers in India and Sri Lanka. We are so excited for what God has in store next.

After prayer and confirmation, we are excited to share with you that the Texas Bike Ride (TXBR) in Spring 2021 will benefit global youth ministry in Cambodia, specifically the work being done through a ministry called Legacy of Hope International.

God bless you as you "ride on" for His glory!

Justin Hanneken
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IN A NUTSHELL

The Texas Bike Ride is a six day, 400 mile journey through the Texas countryside to transform the lives of youth around the world with the power of the Gospel. This cycling tour brings together like-minded Christians to intentionally raise funds and awareness for global youth ministry. In addition to cycling, you will be a part of praying intentionally for the youth of the world while developing eternal friendships with those on your cycling team. Food for breakfast and lunch will be provided by our crew, and you will have your choice of staying in hotel accommodations (extra cost) or in the churches we will be at each evening. During the day, you will be challenged and stretched physically. In the evenings, there will be an opportunity for reflection and worship with all participants. Come with open and willing hearts to be molded by God and build relationships with people locally and globally.

NEW ENGLAND BIKE RIDE 2018

ENDS CYCLING POLICY

[FOR ADDITIONAL VEHICLES/FAMILY VEHICLES/SUPPORT STAFF]

Ends of the Earth Cycling's® primary concern is the safety of our cyclists. Cyclists often have family members who want to follow them for a day or more of our tour. Family members are welcome on EC tours, but are required to sit in on the safety briefing the day before the tour to learn how to safely cheer on the cyclists. Family vehicles should have "CAUTION CYCLISTS AHEAD" applied to the back window in vinyl. This is to maintain consistency with Ends Cycling SAG vehicles, whenever possible.

Ends Cycling requires support staff to utilize the leap-frog technique. This involves driving 2-5 miles ahead of the cyclists, pulling over in a parking lot or local business, and getting out of the vehicle to cheer on the cyclists and/or provide a safe space for them to rest. This process is repeated throughout the day.

In addition, vehicle drivers should not pull off in the shoulder of the road. Vehicle drivers should not block the bike lane. Vehicles should not block traffic or drive directly behind cyclists, especially on rural roads.

When passing a group of cyclists, vehicles should tap the horn in encouragement and pass as quickly and far to the left as possible. Vehicles should never pass cyclists on hilly roads. The "3-Foot Rule" should be used when passing cyclists on the road. This "3-Foot Rule" states that you should safely pass cyclists on the road, giving AT LEAST 3 feet between passing vehicles and cyclists, or as far left as possible.

SIX DAY ITINERARY

Arrive in San Antonio, FL by 1:00PM on Thursday, April 08 for pre-field orientation, worship, and a cycling training ride that afternoon. Events this day are very important for everyone to get to know each other and prepare for the 400 mile journey.

STARTING LINE

Freedom Hill Church
3950 Eisenhauer Rd. San Antonio, TX 78218

— DATES —

Thursday, April 08	Arrive in San Antonio **by 1:00PM**
Friday, April 09	San Antonio to Boerne [53 miles]
Saturday, April 10	Boerne to Kerryville [57 mi.]
Sunday, April 11	Kerryville to Canyon Lake [70/100 mi. option]
Monday, April 12	Canyon Lake to Gonzales [72 mi.]
Tuesday, April 13	Gonzales to Sutherland Springs [60 mi.]
Wednesday, April 14	Sutherland Springs to San Antonio [60 mi.]

— COST TO PARTICIPATE —

Early-Bird	$349.00 [CLOSED]
Full Price	$399.00
Support Staff	$250.00

Age	Most of our riders are 18 years old and up. Participants ages 15-17 may participate as cyclists as long as a parent is also participating (as either support or a cyclist)
Fundraising Pledge	$1,000
Registration closes	February 1, 2021

BLUEGRASS BIKE RIDE 2016

Support and Gear

Support Staff are absolutely crucial to the success of our tours!

Ends of the Earth Cycling® tours are fully-supported events, meaning we take care of almost everything for our participants. Through taking photos, serving food, driving a support vehicle, fixing bikes, packing trailers, and more, Support Staff serve fellow team-members in whatever way they can and encourage them along the way.

#PRAYSERVEREPEAT

WHAT'S YOUR ROLE?

[THESE ARE THE ROLES WE NEED FILLED FOR EACH RIDE]

Bike Mechanic

Creative Hospitality

Emcee

Food Lead

Navigator

Nurse

Photographer

Ride Director

Support Staff Lead

Tour Pastor

Trailer Packer

Vehicle Driver

Videographer

Water + Ice

Worship Leader

If you are curious to know the specifics of how you will be supporting, our "Best Practices and Procedures" documents are where it's at!

Detailed descriptions of each support role can be found can be found here:

www.EndsCycling.com/supportstaff

SUPPORT PACKING LIST

FOR THE RIDE:

- Sunglasses
- Hat
- Bible
- Money for dinners
- Water bottle
- Special snacks you may prefer
- Funny props or outfits to encourage cyclists (optional)
- Sleeping bag/Pillow/Air mattress (if desired)
- Clothes and toiletries/Towel (microfiber and bamboo both dry very quickly)
- Cell phone, charger, and powerstrip
- A great attitude to serve and love as Jesus did.
- Money for dinners

SUPPORT VEHICLES will contain:

- Air pumps
- Spare tubes
- Water
- Fruit
- Breakfast + Lunches
- Lots of snacks
- First-aid kits

NUTRITION

Breakfast and Lunch are provided as well as energy snacks along the ride.

Breakfasts include: Fresh fruit, bagels, peanut butter, jam, cream cheese, nuts, granola bars, coffee, and water. Perhaps even donuts!

Lunches include: bread, lunch meat, chips, fresh fruit, fresh veggies, protein bars, nuts, and other snack items.

Dinner plans are up to you. There are local places to enjoy each evening. We will have several options for you, varying from $7.00 to $25.00 per person.
It might be a good idea to also bring extra food for snacks and energy boosts. We will be burning many calories over the course of the week and it is important to stay fueled with carbs and protein as well as drink plenty of water.

If you have any food allergies or dietary restrictions, please email khanneken@endscycling.com so we can try to accommodate your nutritional needs

SUPPORT AND GEAR (SAG)

Our rides could not happen without our incredible SAG crew. During a ride, a SAG vehicle is a welcome sight for fatigued cyclists and mechanical problems with your bike. If you are not a cyclist, you can support the riders in a very tangible way by becoming a SAG member. The SAG vehicle follows the riders and arrives at resting points early to offer food, water, biking equipment, encouragement, and prayer support. They are available in case of emergencies for quick roadside assistance.`

Support Checklist

90+ DAYS BEFORE THE TOUR

- [ ] Tell your story of how you are changing the world by joining an Ends Cycling Tour. Fundraising is optional for support staff.
  Fundraising Ideas: **EndsCycling.com/ fundraisingtoolkit**
- [ ] Purchase your travel tickets to the starting location and email flight itinerary to the Ride Director.

60 DAYS BEFORE THE TOUR

- [ ] Arrange transportation for yourself to the starting location.
- [ ] Keep telling your story of how you are changing the world by serving on this tour!
- [ ] Check your email! We will begin sending you tour information starting 10 weeks before the tour.

45 DAYS BEFORE THE TOUR

- [ ] Begin honing your Cow-Bell-Ringing Skills! It's a proven fact that cow bells are encouragement to a cyclists ears!
- [ ] Keep telling your story!
- [ ] Check your email for more tour information.

30 DAYS BEFORE THE TOUR

- [ ] Make final purchases of personal items or equipment. (see page 6 for support packing list)
- [ ] Work on your encouraging cheers and hollers!
- [ ] Check your email for more tour info and weekly prayer themes/devos

14 DAYS BEFORE THE TOUR

- [ ] Find out the details of what you will be doing for your specific Support Role.
- [ ] Go to **EndsCycling.com/supportdocs** and use the password that was sent in your email for the details.
- [ ] Check your email for more tour info and weekly prayer themes/devos

7 DAYS BEFORE THE TOUR

- [ ] Check your email for more tour info and weekly prayer themes/devos
- [ ] Put on your "Game Face" and get ready to serve!

VISIT OUR WEBSTORE FOR OFFICIAL ENDS CYCLING MERCHANDISE:

www.EndsCycling.com/store

SUPPORT FAQS

HOW MUCH MONEY DO I NEED TO RAISE?

As support staff you are encouraged, but not expected, to fundraise. If you do want to raise funds for the beneficiary, here are a few ideas: www.endscycling.com/ fundraisingtoolkit

CAN I BRING AN AIR MATTRESS?

Sure. We want you to be comfortable. Some of the locations we will be sleeping in have limited floor space, so we recommend you bring a mattress that fits your needs (please don't bring your California King size mattress).

CAN MY SPOUSE AND KIDS COME ALONG?

Absolutely. They just need to work out their own food, lodging and transportation. We love for families to get involved together! A parent is expected to be present during the whole week. Children 12 and under are free, and we recommend that children under age 15 participate in a Support Staff role.

WHAT WILL WE DO IN THE AFTERNOON/EVENINGS?

Each evening, we'll have a corporate worship and story sharing time together. Other down time can be spent making personal connections with those on the tour, or some may like to grab a guitar and play music. Others play board games or enjoy exploring the host cities.

WHAT HAPPENS WITH THE PHOTOS YOU TAKE?

As part of your registration fee, we provide you with high quality photos of the event (when available). These will be uploaded to Google Drive and a link provided to you after the ride is complete.

FOR MORE FAQ'S PLEASE VISIT

www.EndsCycling.com/faq

Cyclists

We are excited that you are cycling with us. For some, our cycling tours have been a physical challenge they accomplished. For others, our tours have served as a spiritual renewal. No matter what reason you want to participate with us, we want you to know that you are WELCOME!

#PRAYPEDALREPEAT

WHAT'S YOUR RIDE?

BREAKAWAY

Average Pace: 16+ miles per hour

If you are currently an avid cyclist, this group is for you. *Breakaway* focuses on riding hard and fast. *Breakaway* serves by leading – they are first to reach the destination and can serve by setting up the facilities for everyone else.

PACELINE

Average Pace: 14-15 miles per hour

This group is great for those who want to ride in a paceline formation but not a hammerfest. If heartrate Zone 2-3 is your thing, this group is for you.

JOURNEY LOVERS

Average Pace: 12-13 miles per hour

"It is not about the destination, but the journey to get there." This group has a focus on fellowship. The group is a balance of challenging your physical endurance while also making the best use of time of being together in fellowship with other followers of Christ riding for the same cause.

SEE GROUP "SEE TRAIN"

Average Pace: 10-11 miles per hour

There are many sights to see on your ride through Texas. *See Group* is not about pedaling hard but rather taking in all of the sights along the way. *See Group* keeps a rather leisurely pace for all cyclists in its pack. If you are interested in intentionally completing only some of the miles each day, this is the group for you.

As TXBR2021 approaches, please let us know in which group you will feel comfortable. It's our recommendation no one changes groups unless absolutely necessary.

CYCLING PACKING LIST*

GEAR TO BRING:

REQUIRED

- Multi-speed Bicycle
- Helmet
- Bike computer for handlebars
- Spare tubes (2-4)
- Water bottles

PROVIDED

- Bike jersey *with zipper in front, pockets in back*
- Energy gel packets/flavor packets with electrolytes, and other snacks

RECOMMENDED

- Bike shorts *with padded chamois*
- Padded gloves
- Tail light
- Cold/Wet weather gear (extra socks)

FOR THE RIDE:

- Sunglasses
- Bible
- Money for dinners
- Sleeping bag/Pillow/Air mattress (if desired)
- Clothes and toiletries/Towel (microfiber and bamboo both dry very quickly)
- Cell phone, charger, power strip
- A great attitude to serve and love as Jesus did.

SUPPORT VEHICLES

will contain:

- Air pumps
- Spare tubes
- Water
- Fruit
- Breakfast + Lunches
- Lots of snacks

* Please pack everything in a suitcase or duffel bag

NUTRITION

Breakfast and Lunch are provided as well as energy snacks along the ride.

Breakfasts include: Fresh fruit, bagels, peanut butter, jam, cream cheese, nuts, granola bars, coffee, and water. Perhaps even donuts!

Lunches include: bread, lunch meat, chips, fresh fruit, fresh veggies, protein bars, nuts, and other snack items.

Dinner plans are up to you. There are local places to enjoy each evening. We will have several options for you, varying from $7.00 to $25.00 per person.
It might be a good idea to also bring extra food for snacks and energy boosts. We will be burning many calories over the course of the week and it is important to stay fueled with carbs and protein as well as drink plenty of water.

If you have any food allergies or dietary restrictions, please email khanneken@endscycling.com so we can try to accommodate your nutritional needs

SUPPORT AND GEAR (SAG)

Our rides could not happen without our incredible SAG crew. During a ride, a SAG vehicle is a welcome sight for fatigued cyclists and mechanical problems with your bike. If you are not a cyclist, you can support the riders in a very tangible way by becoming a SAG member. The SAG vehicle follows the riders and arrives at resting points early to offer food, water, biking equipment, encouragement, and prayer support. They are available in case of emergencies for quick roadside assistance.

Cycling Checklist

90+ DAYS BEFORE THE TOUR

- [ ] Begin Raising Your Pledge – Start telling your story of how you are changing the world by joining an Ends Cycling Tour. Fundraising Ideas: **EndsCycling.com/fundraisingtoolkit**
- [ ] Purchase your travel tickets to the starting location and email your flight itinerary to the Ride Director.
- [ ] Ride your bicycle as much as possible; pray while you do.

60 DAYS BEFORE THE TOUR

- [ ] If you haven't already started, don't wait any longer to begin training! Here is a 10 week training plan. **EndsCycling.com/train**
- [ ] Arrange transportation for yourself and your bike.
- [ ] Call and rent a bicycle near the starting location or start thinking about shipping yours via **BikeFlights.com**.
- [ ] Keep telling your story and raising your fundraising pledge!
- [ ] Check your email! Your Ride Director will begin sending you tour-specific-information 10 weeks before the tour.

45 DAYS BEFORE THE TOUR

- [ ] Continue your 10-week training rides, don't forget to pray.
- [ ] Keep telling your story and raising your pledge!
- [ ] Keep checking your email for more tour information!

30 DAYS BEFORE THE TOUR

- [ ] Continue your 10 week training plan – You should begin riding back-to-back days now.
- [ ] Make final purchases of clothing or equipment. (see page 24 for a cycling packing list)
- [ ] Make certain all repairs and maintenance are made on your bike.
- [ ] Check your email for more tour info and weekly prayer themes/devos

14 DAYS BEFORE THE TOUR

- [ ] Make certain your equipment works properly.
- [ ] Make certain your bike is fully tuned up.
- [ ] Continue your 10 week training plan. You should be riding the day after your long ride of the week. Keep up the prayers!
- [ ] Pack your bike and ship it if you are traveling with it.
- [ ] Check your email for more tour info and weekly prayer themes/devos

7 DAYS BEFORE THE TOUR

- [ ] Taper off your training a bit but continue to cycle.
- [ ] Remain hydrated leading up to the tour.
- [ ] Check your email for more tour info and weekly prayer themes/devos

WELCOME TO THE ENDS OF THE EARTH CYCLING 10-WEEK TRAINING PLAN

The following training plans are designed to help you accomplish and enjoy our long-distance, multi-day tours.

The plan starts 10 weeks before the Ends Cycling tour with three days of low mileage rides to wake your body up. During the first few weeks, you may want to have a rest day between rides to allow your body to recover and strengthen. Then, each week, the workload gradually increases as you build endurance and strength. Starting in week 5, you should consider riding multiple days in a row, building up to riding 4 days in a row. On weeks 7-10, arrange your training schedule so you ride the day after your long ride. As you train, the number of multi-day rides is equally important to the mileage.

Contact us at endscycling@newinternational.org if you have questions.

BEGINNER TRAINING PLAN

Rider can ride 20 miles comfortably (12 miles per hour)

Week	Total Miles Per Week	Long Ride of the Week
01	55	25
02	65	30
03	85	35
04	95	40
05	115	45 – start back-to-back days
06	125	50
07	145	60 – start riding after long day
08	150	65
09	160	70
10	100	50

INTERMEDIATE TRAINING PLAN

Rider can ride 20 miles (16 miles per hour)

Week	Total Miles Per Week	Long Ride of the Week	Regular Day
01	60	25	12-15 miles
02	70	30	15-17 miles
03	90	35	17-20 miles
04	100	40	20-23 miles
05	120	45 – start back-to-back days	23-26 miles
06	130	50	27-30 miles
07	150	60 – ride after long day	30-33 miles
08	160	65	33-36 miles
09	175	70	35-40 miles
10	100	50	15-25 miles

ADVANCED TRAINING PLAN

Rider can ride 30 miles easily (19+ miles per hour)

Week	Total Miles Per Week	Long Ride of the Week	Regular Day
01	65	35	15-20 miles
02	75	40	15-20 miles
03	95	45	20-25 miles
04	105	50	20-25 miles
05	125	55 – start back-to-back days	25-35 miles
06	135	60	25-35 miles
07	155	65 – ride after long day	30-40 miles
08	160	70	30-40 miles
09	180	75	40-50 miles
10	100	50	15-25 miles

VISIT OUR WEBSTORE FOR OFFICIAL ENDS CYCLING MERCHANDISE:

www.EndsCycling.com/store

FAQS

HOW MUCH MONEY DO I NEED TO RAISE?

We want to challenge you with a pledge of $1000. We require a minimum of $500. This money is vital as it has a direct impact on youth around the world. **EndsCycling.com/ fundraisingtoolkit**

CAN I WEAR MY OWN JERSEY DURING THE TOUR?

As a Cyclist, we provide you with a sweet custom cycling jersey by Primal Wear. We highly recommend wearing your new Ends of the Earth Cycling® jersey the whole tour. Wearing your Ends Cycling jersey every day honors our partners well.

While on tour, our Support Staff will wash all of your cycling clothing every night with fragrance/dye free soaps. *However, you must get your jersey/ shorts/etc in the laundry-bin no later than 1 hour after the last cyclist arrives.* If you do not get your gear in on time, you'll have to wash it yourself.

CAN MY SPOUSE AND KIDS COME ALONG?

Absolutely. They just need to work out their own food, lodging and transportation. We love for families to get involved together! A parent is expected to be present during the whole week. Children 12 and under are free, and we recommend that children under age 15 participate in a Support Staff role.

WHAT WILL WE DO IN THE AFTERNOON/EVENINGS?

Each evening, we'll have a corporate worship and story sharing time together. Other down time can be spent making personal connections with those on the tour, or some may like to grab a guitar and play music. Others play board games or enjoy exploring the host cities.

WHAT IF I CAN'T FINISH THE DAY?

No worries! Training for the events is important, but an Ends Cycling event is not a race. Our rides are fully supported, and you are welcome to hang up your bike and ride in your support vehicle as often as needed.

WHAT HAPPENS WITH THE PHOTOS YOU TAKE?

As part of your registration fee, we provide you with high quality photos of the event (when available). These will be uploaded to Google Drive and a link provided to you after the ride is complete.

FOR MORE FAQ'S PLEASE VISIT
www.EndsCycling.com/faq

Global youth Ministry

The U.S. has 90% of the world's youth ministry resources, and only 4% of the world's youth. We believe everyone deserves the same access to the Gospel, and we're willing to go to the ends of the earth to see that vision fulfilled by the power of Christ.

Texas to Cambodia

DEAR CYCLISTS AND SUPPORT STAFF

You have made an important decision and one that has the potential to transform lives of young people around the globe. While it may seem like you have signed up to ride or support, you have actually joined with a family that is not only touring Texas, but leading the church and its communities in promoting and facilitating ministry to the youth of the world in Jesus' name.

We are Ends of the Earth Cycling®, a ministry of New International (New Intl). We believe that through unique opportunities like the Texas Bike Ride, you are being empowered to tell the story and provide resources for some incredible global youth ministry efforts. This is one of several domestic tours this year that will impact the lives of youth around the world.

On this tour, you will be riding for the youth in Cambodia. Our beneficiary ministry there is called Legacy of Hope International (LOHI). Here is a word from them:

" Cambodia is a beautiful country but still recovering from the devastation of genocide. In the 1970's, nearly a quarter of Cambodia's population died under the Khmer Rouge. At one point they sought to kill off the educated but in many places that were once dark places around Cambodia, hope is springing up.

One such place of transformed hope is at Legacy of Hope International (LOHI). LOHI was founded in 2005 and their school hub is located in the city of Battambang. That property, acquired in 2005, was formerly used as a brothel but has been bought and redeemed into a place of transformation. The school provides education at a low-cost because they believe everyone should be offered the opportunity to learn. There is also a dorm that houses 35 youth, many who are at-risk of being trafficked. Those youth are provided a quality education, food, a family, and a safe place where they can learn about the love of Christ. LOHI also expands beyond the city with the goal of seeing more lives in Cambodia transformed by the gospel. LOHI does this by providing literacy centers in villages and theological training for rural church leaders.

Our goal is to use the prayers and funds raised through your partnership efforts to build more schools, train more leaders, and see more lives transformed by the gospel. The needs are great, and the possibilities are limitless. Please join Ends of the Earth Cycling and #PrayPedal Repeat to provide education for the youth of Cambodia."

Thanks for accepting the challenge to join our Ends of the Earth Cycling family, and bring hope to youth who live in both spiritual and physical poverty. Whether you completely understand it or not, you have been called to be a change agent, a messenger of God's love to the forgotten, and a spokesperson for the voiceless. Each pedal stroke or step you take serves as a brick in the foundation of their future.

God bless you for your investment, sacrifice, and passion to make a difference in the world. we pray that as you train and share with others about this project, you will be safe, healthy, and bold to live out the gospel of Jesus Christ in word and deed.

MUCH LOVE,
THE ENDS CYCLING CREW

CAMBODIA

POPULATION 17,304,363

RELIGIONS
BUDDHIST 97.9%
MUSLIM 1.1%
CHRISTIAN 0.5%
OTHER 0.6%

POVERTY LEVEL 16.5%

TRAFFICKING IN PERSONS TIER 2 – WATCHLIST

Cambodia does not fully comply with the minimum standards for the elimination of trafficking; however, it is making significant efforts to do so.... Authorities made modest progress in prosecutions and convictions of traffickers in 2014 but did not provide comprehensive data; endemic corruption continued to impede law enforcement efforts, and no complicit officials were prosecuted or convicted; the government sustained efforts to identify victims and refer them to NGOs for care, but victim protection remained inadequate, particularly for assisting male victims and victims identified abroad.

[STATS FROM CIA WORLD FACTBOOK]

FUNDRAISING TOOLKIT

There are many effective fundraising activities you may want to consider, either as an individual or as a group. Here is a short list of support raising ideas people have done in the past:

- Write a SUPPORT LETTER and pass it out to your friends! Just tell the story, and ask! See our sample support letter.
- Talk to your Missions Board, use their facilities for hosting an event, share your story during service, hang up fliers, see if others will give towards your pledge.
- Instead of Birthday or Wedding gifts ask your friends and family to give toward Global Youth Ministry!

FOR MORE IDEAS PLEASE VISIT

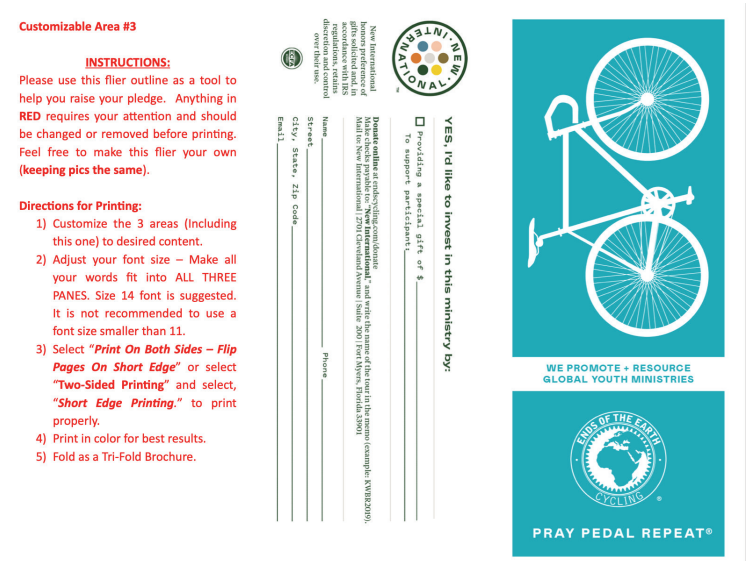
www.EndsCycling.com/fundraisingtoolkit

STEPS TO WRITING A SUPPORT LETTER

1. Introduction – begin with a good opening sentence that catches potential donors' attention, then share one or two brief sentences of personal information
2. Share a brief personal story about what God is doing in your life and/or what has inspired you to participate in the TXBR, and state the purpose of your project.
3. Describe how their gift is a part of the greater picture of the Kingdom – share specific details about the project (location, dates, etc.) and explain your hopes for God to transform lives through their giving. Communicate with excitement.
4. Present your need – Explain your need for both financial and prayer support. Do not be timid, but do be tactful. Be sure they feel like a partner in your ministry, not just a contributor to it. Always be specific about the amount you need and when you need it. Make sure this is several weeks before the actual deadline. You may also want to suggest specific amounts for them to give, such as the sponsorship levels listed on the next page.
5. Follow-up Plans – Tell the donor of follow-up plans you have. These may include a follow-up letter after the ride, a phone call and/or personal visit before the ride to explain the goals in more detail. If you tell them you will call soon, be sure to do it.
6. Closing – Thank them ahead of time for their friendship and for considering sponsoring you.
7. Personal Signature
8. Handwritten addition – This should always be included if you are using any type of a form letter. It should be brief but personal.

DOWNLOAD FULL SAMPLE LETTER

www.EndsCycling.com/fundraisingtoolkit



Customizable Area #3

INSTRUCTIONS:

Please use this flier outline as a tool to help you raise your pledge. Anything in **RED** requires your attention and should be changed or removed before printing. Feel free to make this flier your own **(keeping pics the same)**.

Directions for Printing:

1) Customize the 3 areas (Including this one) to desired content.
2) Adjust your font size – Make all your words fit into ALL THREE PANES. Size 14 font is suggested. It is not recommended to use a font size smaller than 11.
3) Select ***"Print On Both Sides – Flip Pages On Short Edge"*** or select **"Two-Sided Printing"** and select, ***"Short Edge Printing."*** to print properly.
4) Print in color for best results.
5) Fold as a Tri-Fold Brochure.

New International honors preference of gifts solicited and, as necessary, retains discretion and control over their use.

YES, I'd like to invest in this ministry by:

☐ Providing a special gift of $_____

To support participant_____

Name_____

Street_____

City, State, Zip Code_____ Phone_____

Email_____

Donate online at endscycling.com/donate

Make checks payable to **"New International"** and write the name of the tour in the memo (example: KWB2309).

Mail to: New International | 2701 Cleveland Avenue | Suite 200 | Fort Myers, Florida 33901

WE PROMOTE + RESOURCE GLOBAL YOUTH MINISTRIES

PRAY PEDAL REPEAT®

Customizable Area #1

Hello Friends!

I, __NAME__ , am about to embark on a long journey - _INSERT # OF MILES_ - miles to be exact! You may think: What's the big deal? My plan however, is not to drive, but rather PEDAL! In __TOUR MONTH & YEAR___ I plan on joining dozens of other believers on the __TOUR NAME__ .

This bicycle ride is being put on by Ends of the Earth Cycling (a ministry of New International). New International has been in ministry for over 30 years and have 200+ missionaries in over 40 countries.

I have decided to ride because __INSERT **COUNTRY & REASON FOR RIDING** OR COPY / PAST SELECT INFO **FROM THE TOURS INFORMATION PAGE** (FIND THEM AT EndsCycling.com/tours – click on your tour) ABOUT THE MINISTRY YOU ARE RIDING FOR__

Customizable Area #2

I have a fundraising pledge of $1,000, so that __COPY / PASTE CONTENT, BEING EVEN MORE SELECTIVE (SHORTER) OF INFO FROM YOUR TOUR INFORMATION PAGE ABOUT THE **MINISTRY YOU ARE RIDING FOR** – EXAMPLE: "MINISTRY LEADERS CAN BE TRAINED TO REACH THE LOST FOR JESUS CHRIST IN KENYA, AFRICA."__

Would you pray for me as I train and for my family, we are in this together? Would you consider a gift of $50, $100 or even $500 for this cause?

After the ride is complete, I will be sharing testimonies with you. Thank you for your friendship and for taking the time to consider my request. You can find out more information at EndsCycling.com. You can donate securely online at **EndsCycling.com/donate** or by check (info on the back).

More room on "Customizable Area 3"

The U.S. has 90% of the world's youth ministry resources and only 4% of the world's youth.

WE BELIEVE *everyone*

deserves the same access to the gospel, and we're wiliing to go to the ends of the earth to see that vision fulfilled by the power of Christ.

2701 CLEVELAND AVE., STE. 200
FORT MYERS, FL 33901

WWW.ENDSCYCLING.COM

@ENDSCYCLING

ENDSCYCLING@NEWINTERNATIONAL.ORG

DOWNLOAD TRIFOLD FUNDRAISING FLYER

www.EndsCycling.com/fundraisingtoolkit

In order to be tax-deductible, contributions toward your project MUST be handled as follows:

Online donations can be made at www.EndsCycling.com/donate, At this point you can select TXBR2021. Enter the participant's name in the Note field and follow the instructions.

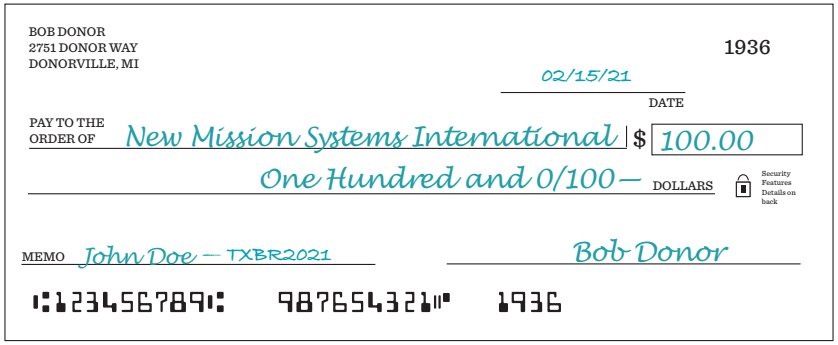
Checks should be made payable to:
"New International"

and sent to:
New International
2701 Cleveland Ave. Ste. 200
Fort Myers, FL 33901

Please tell your sponsors to *include your name and the project name on the memo line* of the check so that it can be credited toward your account. (Example: John Doe—TXBR2021)

All money is donated to New International and applied toward the specific project. Should reasons beyond your control prevent you from going, received funds will still be used for the project.*

For more information on how donations are used, visit
www.EndsCycling.com/donation-info


BOB DONOR
2751 DONOR WAY
DONORVILLE, MI

1936

02/15/21
DATE

PAY TO THE ORDER OF New Mission Systems International $ 100.00

One Hundred and 0/100— DOLLARS

Security Features Details on back

MEMO John Doe — TXBR2021

Bob Donor

⑆123456789⑆ 987654321⑈ 1936

*New Intl honors preference of gifts solicited and, in accordance with IRS regulations, retains discretion and control over their use.

Please give New Intl ample time to process donations. It may take up to seven days for donations to process and post.

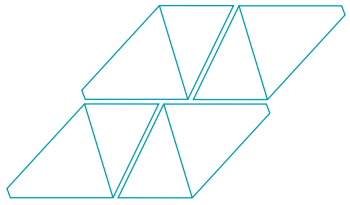
We cannot process checks made out to you. Please have all checks made out to New Intl.

Donation receipts are always sent out to the person whose name is on the check.

We do not recommend using other crowdfunding sites. More about this at EndsCycling.com/faq

Do NOT send cash in the mail. Please send a money order in place of cash.

Email Brian Burgan at bburgan@endscycling.com if you have any questions



WWW.ENDSCYCLING.COM

QUESTIONS?
email endscycling@nmsi.org

@endscycling
youtube.com/endsoftheearthcycling

#PRAYPEDALREPEAT

Ends of the Earth Cycling® is proud to be a ministry of New International™

New International™
TRANSFORMING LIVES GLOBALLY