





Greetings,

THANK YOU for partnering with us to transform the lives of youth globally. If you are reading this handbook, it's because you have committed to joining us on one of our 2021 Bike Rides. Get ready for one of the best weeks of your life!

Ends of the Earth Cycling® exists to promote and resource global youth ministries. Peter Flax, former Editor of Bicycling magazine, said, "The bicycle can be an instrument, a weapon, a fashion statement, an extension of your body or a toy." The Ends of the Earth bike ride is an opportunity for you to use your bicycle as an instrument to bring glory to God. Through pedaling hundreds of miles, you are speaking up for those who cannot speak for themselves (Proverbs 31:8-9).

Through sharing stories, praying, and riding with us, you are raising awareness and funds for global youth ministry. In 2020, due to Covid, we had to postpone 4 out of our 5 cycling tours. Despite all the "CRAZY" in 2020 and by God's grace, \$123,000 was provided to promote and resource youth ministries in Romania, the Philippines, Cambodia, Ukraine and Bolivia. We also sent a team to serve and train ministry workers in India and Sri Lanka. We are so excited for what God has in store next.

After prayer and confirmation, we are excited to share with you that the Idaho Bike Ride (IDBR) in Summer 2021 will benefit global youth ministry in the Philippines, specifically the work being done through a ministry called Wipe Every Tear

God bless you as you "ride on" for His glory!



Justin Hanneken jhanneken@endscycling.com



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IN A NUTSHELL

The Idaho Bike Ride is a five day, 300 mile journey through Idaho to transform the lives of youth around the world with the power of the Gospel. This cycling tour brings together like-minded Christians to intentionally raise funds and awareness for global youth ministry. In addition to cycling, you will be a part of praying intentionally for the youth of the world while developing eternal friendships with those on your cycling team. Food for breakfast and lunch will be provided by our crew, and you will have your choice of staying in hotel accommodations (extra cost) or in the churches we will be at each evening. During the day, you will be challenged and stretched physically. In the evenings, there will be an opportunity for reflection and worship with all participants. Come with open and willing hearts to be molded by God and build relationships with people locally and globally.









ENDS CYCLING POLICY

[FOR ADDITIONAL VEHICLES/FAMILY VEHICLES/SUPPORT STAFF]



Ends of the Earth Cycling's° primary concern is the safety of our cyclists. Cyclists often have family members who want to follow them for a day or more of our tour. Family members are welcome on EC tours, but are required to sit in on the safety briefing the day before the tour to learn how to safely cheer on the cyclists. Family vehicles should have "CAUTION CYCLISTS AHEAD" applied to the back window in vinyl. This is to maintain consistency with Ends Cycling SAG vehicles, whenever possible.

Ends Cycling requires support staff to utilize the leap-frog technique. This involves driving 2-5 miles ahead of the cyclists, pulling over in a parking lot or local business, and getting out of the vehicle to cheer on the cyclists and/or provide a safe space for them to rest. This process is repeated throughout the day.

In addition, vehicle drivers should not pull off in the shoulder of the road. Vehicle drivers should not block the bike lane. Vehicles should not block traffic or drive directly behind cyclists, especially on rural roads.

When passing a group of cyclists, vehicles should tap the horn in encouragement and pass as quickly and far to the left as possible. Vehicles should never pass cyclists on hilly roads. The "3-Foot Rule" should be used when passing cyclists on the road. This "3-Foot Rule" states that you should safely pass cyclists on the road, giving AT LEAST 3 feet between passing vehicles and cyclists, or as far left as possible.



FIVE DAY ITINERARY

Arrive in Boise, ID by 1:00PM on Friday, June 25 for prefield orientation, worship, and a cycling training ride that afternoon. Events this day are very important for everyone to get to know each other and prepare for the 300 mile journey.



STARTING LINE

Hill City Church 615 North 9th Street, Boise, ID 83702

- DATES -

Friday, June 25 Arrive in Boise by 1:00PM

Saturday, June 26 Boise, ID to Payette, ID [70.6 mi. – 1,492 ft.]

Sunday, June 27 Payette, ID to Vale, OR [49.3 mi. – 1,607 ft.]

Monday, June 28 Vale, OR to Nampa, ID [64 mi. – 2628 ft.]

Tuesday, June 29 Century Day in Nampa [78.1 mi. (106.8 mi.) – 1,787 ft. (3,257 ft.)]

Wednesday, June 30 Nampa, ID to Boise, ID [43 mi. – 1,119 ft.]

- COST TO PARTICIPATE -

Early-Bird \$349.00 [Closed]

Full Price \$399.00

Support Staff \$250.00

Age Most of our riders are 18 years old and up. Participants ages 15-17 may participate as cyclists as long as a parent is also participating (as either support or a cyclist)

Fundraising Pledge \$1,000

Registration closes May 1, 2021





Support Staff are absolutely crucial to the success of our tours!

Ends of the Earth Cycling® tours are fully-supported events, meaning we take care of almost everything for our participants. Through taking photos, serving food, driving a support vehicle, fixing bikes, packing trailers, and more, Support Staff serve fellow team-members in whatever way they can and encourage them along the way.

#PRAYSERVEREPEAT



WHAT'S YOUR ROLE?

THESE ARE THE ROLES WE NEED FILLED FOR EACH RIDE

Bike Mechanic

Support Staff Lead

Creative Hospitality

Tour Pastor

Emcee

Trailer Packer

Food Lead

Vehicle Driver

Navigator

Videographer

Nurse

Water + Ice

Photographer

Worship Leader

Ride Director

If you are curious to know the specifics of how you will be supporting, our "Best Practices and Procedures" documents are where it's at!

Detailed descriptions of each support role can be found can be found here:

www.EndsCycling.com/supportstaff

SUPPORT PACKING LIST

FOR THE RIDE:

- Sunglasses
- · Hat
- · Bible
- · Money for dinners
- · Water bottle
- · Special snacks you may prefer
- Funny props or outfits to encourage cyclists (optional)
- · Sleeping bag/Pillow/Air mattress (if desired)
- Clothes and toiletries/Towel (microfiber and bamboo both dry very quickly)
- Cell phone, charger, and powerstrip
- · A great attitude to serve and love as Jesus did.
- $\cdot \ \text{Money for dinners} \\$

SUPPORT VEHICLES will contain:

- · Air pumps
- · Spare tubes
- · Water
- · Fruit
- · Breakfast + Lunches
- · Lots of snacks
- · First-aid kits

NUTRITION

Breakfast and Lunch are provided as well as energy snacks along the ride.

Breakfasts include: Fresh fruit, bagels, peanut butter, jam, cream cheese, nuts, granola bars, coffee, and water. Perhaps even donuts!

Lunches include: bread, lunch meat, chips, fresh fruit, fresh veggies, protein bars, nuts, and other snack items.

Dinner plans are up to you. There are local places to enjoy each evening. We will have several options for you, varying from \$7.00 to \$25.00 per person. It might be a good idea to also bring extra food for snacks and energy boosts. We will be burning many calories over the course of the week and it is important to stay fueled with carbs and protein as well as drink plenty of water.



If you have any food allergies or dietary restrictions, please email khanneken@endscycling.com so we can try to accommodate your nutritional needs



SUPPORT AND GEAR (SAG)

Our rides could not happen without our incredible SAG crew. During a ride, a SAG vehicle is a welcome sight for fatigued cyclists and mechanical problems with your bike. If you are not a cyclist, you can support the riders in a very tangible way by becoming a SAG member. The SAG vehicle follows the riders and arrives at resting points early to offer food, water, biking equipment, encouragement, and prayer support. They are available in case of emergencies for quick roadside assistance.`

Support Checklist

90+ DAYS BEFORE THE TOUR **30 DAYS BEFORE THE TOUR** Tell your story of how you are changing the world by Make final purchases of personal items or equipment. joining an Ends Cycling Tour. Fundraising is optional for (see page 6 for support packing list) support staff. Fundraising Ideas: EndsCycling.com/fundraisingtoolkit Work on your encouraging cheers and hollers! Purchase your travel tickets to the starting location and Check your email for more tour info and weekly prayer email flight itinerary to the Ride Director. themes/devos **14 DAYS BEFORE THE TOUR 60 DAYS BEFORE THE TOUR** Find out the details of what you will be doing for your Arrange transportation for yourself to the starting specific Support Role. location. Go to EndsCycling.com/supportdocs and use the Keep telling your story of how you are changing the world password that was sent in your email for the details. by serving on this tour! Check your email for more tour info and weekly prayer Check your email! We will begin sending you tour themes/devos information starting 10 weeks before the tour. **45 DAYS BEFORE THE TOUR** 7 DAYS BEFORE THE TOUR Begin honing your Cow-Bell-Ringing Skills! It's a proven Check your email for more tour info and weekly prayer themes/devos fact that cow bells are encouragement to a cyclists ears! Keep telling your story! Put on your "Game Face" and get ready to serve! Check your email for more tour information.



VISIT OUR WEBSTORE FOR OFFICIAL ENDS CYCLING MERCHANDISE:

www.EndsCycling.com/store



SUPPORT FAQS

HOW MUCH MONEY DO I NEED TO RAISE?

As support staff you are encouraged, but not expected, to fundraise. If you do want to raise funds for the beneficiary, here are a few ideas: www.endscycling.com/ fundraisingtoolkit

CAN I BRING AN AIR MATTRESS?

Sure. We want you to be comfortable. Some of the locations we will be sleeping in have limited floor space, so we recommend you bring a mattress that fits your needs (please don't bring your California King size mattress).

CAN MY SPOUSE AND KIDS COME ALONG?

Absolutely. They just need to work out their own food, lodging and transportation. We love for families to get involved together! A parent is expected to be present during the whole week. Children 12 and under are free, and we recommend that children under age 15 participate in a Support Staff role.

WHAT WILL WE DO IN THE AFTERNOON/EVENINGS?

Each evening, we'll have a corporate worship and story sharing time together. Other down time can be spent making personal connections with those on the tour, or some may like to grab a guitar and play music. Others play board games or enjoy exploring the host cities.

WHAT HAPPENS WITH THE PHOTOS YOU TAKE?

As part of your registration fee, we provide you with high quality photos of the event (when available). These will be uploaded to Google Drive and a link provided to you after the ride is complete.

FOR MORE FAQ'S PLEASE VISIT www.EndsCycling.com/faq



We are excited that you are cycling with us. For some, our cycling tours have been a physical challenge they accomplished. For others, our tours have served as a spiritual renewal. No matter what reason you want to participate with us, we want you to know that you are WELCOME!

#PRAYPEDALREPEAT

DAKOTA BIKE RIDE 2017 SOUTH

WHAT'S YOUR RIDE?

BREAKAWAY

Average Pace: 16+ miles per hour

If you are currently an avid cyclist, this group is for you. *Breakaway* focuses on riding hard and fast. *Breakaway* serves by leading – they are first to reach the destination and can serve by setting up the facilities for everyone else.

PACELINE

Average Pace: 14-15 miles per hour

This group is great for those who want to ride in a paceline formation but not a hammerfest. If heartrate Zone 2-3 is your thing, this group is for you.



JOURNEY LOVERS

Average Pace: 12-13 miles per hour

"It is not about the destination, but the journey to get there." This group has a focus on fellowship. The group is a balance of challenging your physical endurance while also making the best use of time of being together in fellowship with other followers of Christ riding for the same cause.

SEE GROUP "SEE TRAIN"

Average Pace: 10-11 miles per hour

There are many sights to see on your ride through Idaho. See Group is not about pedaling hard but rather taking in all of the sights along the way. See Group keeps a rather leisurely pace for all cyclists in its pack. If you are interested in intentionally completing only some of the miles each day, this is the group for you.

As IDBR2021 approaches, please let us know in which group you will feel comfortable. It's our recommendation no one changes groups unless absolutely necessary.

CYCLING PACKING LIST*

GEAR TO BRING:

REQUIRED

- · Multi-speed Bicycle
- · Helmet
- · Bike computer for handlebars
- · Spare tubes (2-4)
- · Water bottles

PROVIDED

- · Bike jersey with zipper in front, pockets in back
- Energy gel packets/flavor packets with electrolytes, and other snacks

RECOMMENDED

- · Bike shorts with padded chamois
- · Padded gloves
- · Tail light
- · Cold/Wet weather gear (extra socks)

FOR THE RIDE:

- Sunglasses
- ·Bible
- · Money for dinners
- Sleeping bag/Pillow/Air mattress (if desired)
- Clothes and toiletries/Towel (microfiber and bamboo both dry very quickly)
- · Cell phone, charger, power strip
- A great attitude to serve and love as Jesus did.

SUPPORT VEHICLES

will contain:

- · Air pumps
- · Spare tubes
- · Water
- · Fruit.
- · Breakfast + Lunches
- · Lots of snacks

NUTRITION

Breakfast and Lunch are provided as well as energy snacks along the ride.

Breakfasts include: Fresh fruit, bagels, peanut butter, jam, cream cheese, nuts, granola bars, coffee, and water. Perhaps even donuts!

Lunches include: bread, lunch meat, chips, fresh fruit, fresh veggies, protein bars, nuts, and other snack items.

Dinner plans are up to you. There are local places to enjoy each evening. We will have several options for you, varying from \$7.00 to \$25.00 per person. It might be a good idea to also bring extra food for snacks and energy boosts. We will be burning many calories over the course of the week and it is important to stay fueled with carbs and protein as well as drink plenty of water.



If you have any food allergies or dietary restrictions, please email khanneken@endscycling.com so we can try to accommodate your nutritional needs

^{*} Please pack everything in a suitcase or duffel bag



SUPPORT AND GEAR (SAG)

Our rides could not happen without our incredible SAG crew. During a ride, a SAG vehicle is a welcome sight for fatigued cyclists and mechanical problems with your bike. If you are not a cyclist, you can support the riders in a very tangible way by becoming a SAG member. The SAG vehicle follows the riders and arrives at resting points early to offer food, water, biking equipment, encouragement, and prayer support. They are available in case of emergencies for quick roadside assistance.

Cycling Checklist

90+ DAYS BEFORE THE TOUR

| Begin Raising Your Pledge — Start telling your story of how you are changing the world by joining an Ends Cycling Tour. Fundraising Ideas: EndsCycling.com/fundraisingtoolkit |
|---|
| Purchase your travel tickets to the starting location and email your flight itinerary to the Ride Director. |
| Ride your bicycle as much as possible; pray while you do. |
| 60 DAYS BEFORE THE TOUR |
| If you haven't already started, don't wait any longer to begin training! Here is a 10 week training plan. EndsCycling.com/train |
| Arrange transportation for yourself and your bike. |
| Call and rent a bicycle near the starting location or start thinking about shipping yours via BikeFlights.com . |
| Keep telling your story and raising your fundraising pledge! |
| Check your email! Your Ride Director will begin sending you tourspecific-information 10 weeks before the tour. |
| 45 DAYS BEFORE THE TOUR |
| Continue your 10-week training rides, don't forget to pray. |
| Keep telling your story and raising your pledge! |
| Keep checking your email for more tour information! |

30 DAYS BEFORE THE TOUR

| Continue your 10 week training plan — You should begin riding back-to-back days now. |
|--|
| Make final purchases of clothing or equipment. (see page 24 for a cycling packing list) |
| Make certain all repairs and maintenance are made on your bike. |
| Check your email for more tour info and weekly prayer themes/devos |
| 14 DAYS BEFORE THE TOUR |
| Make certain your equipment works properly. |
| Make certain your bike is fully tuned up. |
| Continue your 10 week training plan. You should be riding the day after your long ride of the week. Keep up the prayers! |
| Pack your bike and ship it if you are traveling with it. |
| Check your email for more tour info and weekly prayer themes/devos |
| 7 DAYS BEFORE THE TOUR |
| Taper off your training a bit but continue to cycle. |
| Remain hydrated leading up to the tour. |
| Check your email for more tour info and weekly prayer themes/devos |

WELCOME TO THE ENDS OF THE EARTH CYCLING 10-WEEK TRAINING PLAN

The following training plans are designed to help you accomplish and enjoy our long-distance, multi-day tours.

The plan starts 10 weeks before the Ends Cycling tour with three days of low mileage rides to wake your body up. During the first few weeks, you may want to have a rest day between rides to allow your body to recover and strengthen. Then, each week, the workload gradually increases as you build endurance and strength. Starting in week 5, you should consider riding multiple days in a row, building up to riding 4 days in a row. On weeks 7-10, arrange your training schedule so you ride the day after your long ride. As you train, the number of multi-day rides is equally important to the mileage.

Contact us at endscycling@newinternational.org if you have questions.

BEGINNER TRAINING PLAN

Rider can ride 20 miles comfortably (12 miles per hour)

| Week | Total Miles Per Week | Long Ride of the Week |
|------|----------------------|----------------------------------|
| 01 | 55 | 25 |
| 02 | 65 | 30 |
| 03 | 85 | 35 |
| 04 | 95 | 40 |
| 05 | 115 | 45 – start back-to-back days |
| 06 | 125 | 50 |
| 07 | 145 | 60 – start riding after long day |
| 08 | 150 | 65 |
| 09 | 160 | 70 |
| 10 | 100 | 50 |

INTERMEDIATE TRAINING PLAN

Rider can ride 20 miles (16 miles per hour)

| Week | Total Miles Per Week | Long Ride of the Week | Regular Day |
|------|----------------------|------------------------------|-------------|
| 01 | 60 | 25 | 12-15 miles |
| 02 | 70 | 30 | 15-17 miles |
| 03 | 90 | 35 | 17-20 miles |
| 04 | 100 | 40 | 20-23 miles |
| 05 | 120 | 45 – start back-to-back days | 23-26 miles |
| 06 | 130 | 50 | 27-30 miles |
| 07 | 150 | 60 – ride after long day | 30-33 miles |
| 08 | 160 | 65 | 33-36 miles |
| 09 | 175 | 70 | 35-40 miles |
| 10 | 100 | 50 | 15-25 miles |

ADVANCED TRAINING PLAN

Rider can ride 30 miles easily (19+ miles per hour)

| Week | Total Miles Per Week | Long Ride of the Week | Regular Day |
|------|----------------------|------------------------------|-------------|
| 01 | 65 | 35 | 15-20 miles |
| 02 | 75 | 40 | 15-20 miles |
| 03 | 95 | 45 | 20-25 miles |
| 04 | 105 | 50 | 20-25 miles |
| 05 | 125 | 55 – start back-to-back days | 25-35 miles |
| 06 | 135 | 60 | 25-35 miles |
| 07 | 155 | 65 – ride after long day | 30-40 miles |
| 80 | 160 | 70 | 30-40 miles |
| 09 | 180 | 75 | 40-50 miles |
| 10 | 100 | 50 | 15-25 miles |



VISIT OUR WEBSTORE FOR OFFICIAL ENDS CYCLING MERCHANDISE:

www.EndsCycling.com/store



FAQS

HOW MUCH MONEY DO I NEED TO RAISE?

We want to challenge you with a pledge of \$1000. We require a minimum of \$500. This money is vital as it has a direct impact on youth around the world. **EndsCycling.com/ fundraisingtoolkit**

CAN I WEAR MY OWN JERSEY DURING THE TOUR?

As a Cyclist, we provide you with a sweet custom cycling jersey by Primal Wear. We highly recommend wearing your new Ends of the Earth Cycling jersey the whole tour. Wearing your Ends Cycling jersey every day honors our partners well.

While on tour, our Support Staff will wash all of your cycling clothing every night with fragrance/dye free soaps. However, you must get your jersey/shorts/etc in the laundry-bin no later than 1 hour after the last cyclist arrives. If you do not get your gear in on time, you'll have to wash it yourself.

CAN MY SPOUSE AND KIDS COME ALONG?

Absolutely. They just need to work out their own food, lodging and transportation. We love for families to get involved together! A parent is expected to be present during the whole week. Children 12 and under are free, and we recommend that children under age 15 participate in a Support Staff role.

WHAT WILL WE DO IN THE AFTERNOON/EVENINGS?

Each evening, we'll have a corporate worship and story sharing time together. Other down time can be spent making personal connections with those on the tour, or some may like to grab a guitar and play music. Others play board games or enjoy exploring the host cities.

WHAT IF I CAN'T FINISH THE DAY?

No worries! Training for the events is important, but an Ends Cycling event is not a race. Our rides are fully supported, and you are welcome to hang up your bike and ride in your support vehicle as often as needed.

WHAT HAPPENS WITH THE PHOTOS YOU TAKE?

As part of your registration fee, we provide you with high quality photos of the event (when available). These will be uploaded to Google Drive and a link provided to you after the ride is complete.

FOR MORE FAQ'S PLEASE VISIT www.EndsCycling.com/faq



The U.S. has 90% of the world's youth ministry resources, and only 4% of the world's youth. We believe everyone deserves the same access to the Gospel, and we're willing to go to the ends of the earth to see that vision fulfilled by the power of Christ.

Idano Lano to the Milyspines

DEAR CYCLISTS AND SUPPORT STAFF

You have made an important decision and one that has the potential to transform lives of young people around the globe. While it may seem like you have signed up to ride or support, you have actually joined with a family that is not only touring Idaho, but leading the church and its communities in promoting and facilitating ministry to the youth of the world in Jesus' name.

We are Ends of the Earth Cycling®, a ministry of New International (New Intl). We believe that through unique opportunities like the Idaho Bike Ride, you are being empowered to tell the story and provide resources for some incredible global youth ministry efforts. This is one of several domestic tours this year that will impact the lives of youth around the world.

On this tour, you will be riding for the youth in The Philippines. Our beneficiary ministry there is called Wipe Every Tear. Here is a word from them:

"Wipe Every Tear is committed to bringing hope and healing in the lives of women trafficked in the sex trade in the Philippines. From safe places to call home, education through college, and holistic healing, women have the opportunity to have their lives fully restored.

Safe homes are an integral part of Wipe Every Tear's mission. These homes serve as places of safety where women are provided with all of the essentials for living, including a bed, food, and educational tools. Fully believing in holistic care, their medical and dental needs are also covered, as well as discipleship and counseling. This all-encompassing approach is crucial to healing and transformation.

Wipe Every Tear's hope is to utilize the prayers and funds raised from this tour to fund higher volume meal outreaches that will significantly increase the trust-building with girls who have been exploited by sex trafficking. We hope that they will choose freedom and move into our care as a result of this new, impactful facet of our ministry. Will you help us reach this goal and #PrayPedalRepeat for the women of the Philippines?"

Thanks for accepting the challenge to join our Ends of the Earth Cycling family, and bring hope to youth who live in both spiritual and physical poverty. Whether you completely understand it or not, you have been called to be a change agent, a messenger of God's love to the forgotten, and a spokesperson for the voiceless. Each pedal stroke or step you take serves as a brick in the foundation of their future.

God bless you for your investment, sacrifice, and passion to make a difference in the world. we pray that as you train and share with others about this project, you will be safe, healthy, and bold to live out the gospel of Jesus Christ in word and deed.

MUCH LOVE,
THE ENDS CYCLING CREW

THE PHILIPPINES

POPULATION 110,818,325
MEDIAN AGE 24
POVERTY LEVEL 16.7%

[STATS FROM CIA WORLD FACTBOOK]



FUNDRAISING TOOLKIT

There are many effective fundraising activities you may want to consider, either as an individual or as a group. Here is a short list of support raising ideas people have done in the past:

- · Write a SUPPORT LETTER and pass it out to your friends! Just tell the story, and ask! See our sample support letter.
- · Talk to your Missions Board, use their facilities for hosting an event, share your story during service, hang up fliers, see if others will give towards your pledge.
- · Instead of Birthday or Wedding gifts ask your friends and family to give toward Global Youth Ministry!

FOR MORE IDEAS PLEASE VISIT

www.EndsCycling.com/fundraisingtoolkit



STEPS TO WRITING A SUPPORT LETTER

- 1. Introduction begin with a good opening sentence that catches potential donors' attention, then share one or two brief sentences of personal information
- 2. Share a brief personal story about what God is doing in your life and/or what has inspired you to participate in the IDBR, and state the purpose of your project.
- 3. Describe how their gift is a part of the greater picture of the Kingdom - share specific details about the project (location, dates, etc.) and explain your hopes for God to transform lives through their giving. Communicate with excitement.
- 4. Present your need Explain your need for both financial and prayer support. Do not be timid, but do be tactful. Be sure they feel like a partner in your ministry, not just a contributor to it. Always be specific about the amount you need and when you need it. Make sure this is several weeks before the actual deadline. You may also want to suggest specific amounts for them to give, such as the sponsorship levels listed on the next page.
- 5. Follow-up Plans Tell the donor of follow-up plans you have. These may include a follow-up letter after the ride, a phone call and/or personal visit before the ride to explain the goals in more detail. If you tell them you will call soon, be sure to do it.
- 6. Closing Thank them ahead of time for their friendship and for considering sponsoring you.
- 7. Personal Signature
- 8. Handwritten addition This should always be included if you are using any type of a form letter. It should be brief but personal.

DOWNLOAD FULL SAMPLE LETTER

www.EndsCycling.com/fundraisingtoolkit

Customizable Area #3

INSTRUCTIONS:

Please use this flier outline as a tool to help you raise your pledge. Anything in RED requires your attention and should be changed or removed before printing. Feel free to make this flier your own (keeping pics the same).

Directions for Printing:

- 1) Customize the 3 areas (Including this one) to desired content.
- 2) Adjust your font size Make all your words fit into ALL THREE PANES. Size 14 font is suggested. It is not recommended to use a font size smaller than 11.
- 3) Select "Print On Both Sides Flip Pages On Short Edge" or select "Two-Sided Printing" and select, "Short Edge Printing." to print properly.
- 4) Print in color for best results.
- 5) Fold as a Tri-Fold Brochure.





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WE PROMOTE + RESOURCE



Customizable Area #1

Hello Friends!

I, NAME, am about to embark on a long journey - INSERT # OF MILES miles to be exact! You may think: What's the big deal? My plan however, is not to MONTH & YEAR I plan on joining dozens of other believers on the __TOUR NAME

This bicycle ride is being put on by Ends of the Earth Cycling (a ministry of New International). New International has been in ministry for over 30 years and have 200+ missionaries in over 40

I have decided to ride because __INSERT COUNTRY & REASON FOR RIDING OR COPY / PAST SELECT INFO FROM THE TOURS INFORMATION PAGE (FIND THEM AT EndsCycling.com/tours - click on your tour) ABOUT THE MINISTRY YOU ARE

Customizable Area #2

I have a fundraising pledge of \$1,000, so that <u>COPY / PASTE CONTENT, BEING</u> EVEN MORE SELECTIVE (SHORTER) OF INFO FROM YOUR TOUR INFORMATION PAGE ABOUT THE MINISTRY YOU ARE RIDING FOR - EXAMPLE: "MINISTRY LEADERS CAN BE TRAINED TO REACH THE LOST FOR JESUS CHRIST IN KENYA,

Would you pray for me as I train and for my family, we are in this together? Would you consider a gift of \$50, \$100 or even \$500 for this cause?

After the ride is complete, I will be sharing testimonies with you. Thank you for your friendship and for taking the time to consider my request. You can find out more information at EndsCycling.com. You can donate securely online at EndsCycling.com/ donate or by check (info on the back).

More room on "Customizable Area 3"

The U.S. has 90% of the world's youth ministry resources and only 4% of the world's youth.

deserves the same access to the gospel, and we're willing to go to the ends of the earth to see that vision fulfilled by the power of Christ.

WWW.ENDSCYCLING.COM **☑ ¶ @ENDSCYCLING**

DOWNI OAD TRIFOLD FUNDRAISING FLYER

www.EndsCycling.com/fundraisingtoolkit

In order to be tax-deductible, contributions toward your project MUST be handled as follows:

Online donations can be made at www.EndsCycling.com/donate, At this point you can select IDBR2021. Enter the participant's name in the Note field and follow the instructions.

Checks should be made payable to:

"New International"

and sent to:

New International 2701 Cleveland Ave. Ste. 200 Fort Myers, FL 33901

Please tell your sponsors to *include your name and the project* name on the memo line of the check so that it can be credited toward your account. (Example: John Doe—IDBR2021)

All money is donated to New International and applied toward the specific project. Should reasons beyond your control prevent you from going, received funds will still be used for the project.*

For more information on how donations are used, visit www.EndsCycling.com/donation-info

| BOB DONOR 2751 DONOR WAY DONORVILLE, MI | | 1936 06/15/21 DATE |
|---|------------|--|
| PAY TO THE ORDER OF New Missi | | mational \$ 100.00 and 0/100 — DOLLARS (i) Steering Paters Dock on Both Paters |
| MEMO John Doe - IDE | 3R2021 | Bob Donor |
| 1:1234567891: | 987654321# | 1936 |

Please give New Intl ample time to process donations. It may take up to seven days for donations to process and post.

We cannot process checks made out to you. Please have all checks made out to New Intl.

Donation receipts are always sent out to the person whose name is on the check.

We do not recommend using other crowdfunding sites. More about this at EndsCycling.com/faq

Do NOT send cash in the mail. Please send a money order in place of cash.

Email Brian Burgan at bburgan@endscycling.com if you have any questions



^{*}New Intl honors preference of gifts solicited and, in accordance with IRS regulations, retains discretion and control over their use.



WWW.ENDSCYCLING.COM

QUESTIONS?

email endscycling@nmsi.org

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Ends of the Earth Cycling° is proud to be a ministry of New International™

